



New Public Service Delivery Solutions

How can Staff and Communities deliver Public Services?

With government spending cuts, changing demographics and citizens who demand more personalised services, local authorities and other public sector bodies are faced with multiple challenges in designing and delivering effective public services.

LaunchPad can help with a range of innovative solutions including public service mutuals, social enterprises, joint ventures and community interest companies.

LaunchPad helps commissioners and providers to set up new delivery vehicles, and provides continuing support.

Where do you start?

LaunchPad has solutions for:

- **Policy, strategy and commissioning procedures to enable new service delivery models**
- **The route map from service provision to service facilitation**
- **Business planning and funding**
- **New governance structures**
- **Managing the transfer and start up process**

We will build an understanding with you and tailor our approach to your particular needs.

Guiding you through the process

“Find the right solution, plan a smooth transition, prepare for start up and help the new culture flourish”

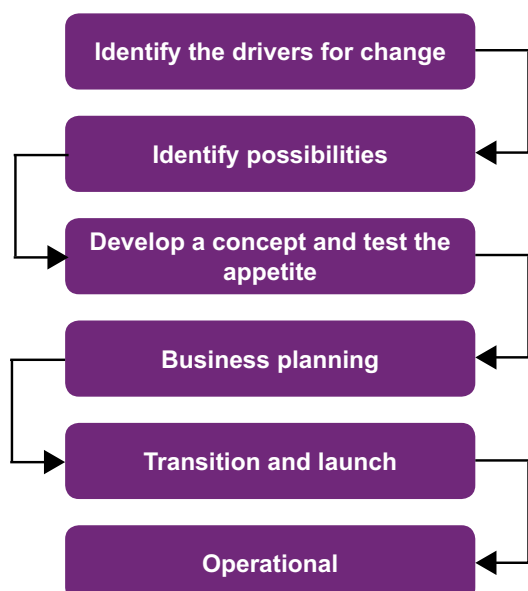
Launchpad is a group of experts focused on the development of new ventures in public services. Between us we cover all the disciplines required to launch a successful new service:

- **Financial**
- **Legal**
- **Organisational development**
- **Local government and public services**

We have a deep understanding of how local government and the public sector works. Our aim is to provide sound advice, practical solutions and reliable support throughout the process.

The six step process

LaunchPad will guide you through the six key steps to achieve successful transfer and start up of the new service, and will continue to support you when this is under way.



LaunchPad partners

Mark Johnson, TPP Law

Mark’s law firm specialises in developing new delivery models for public services, including through social enterprise, mutuals and co-operatives and cutting-edge partnership solutions. He advises on all aspects of partnership projects, including corporate and contractual structures, funding and security agreements, procurement and tendering issues, charity law, administrative law and vires issues, employment and pensions.

Eddie Finch, Buzzacott LLP

Eddie leads the social enterprise specialism of the Buzzacott Charity and Not for Profit team. He is a chartered accountant with over 20 years' experience in practice, the majority spent working with public sector organisations, social enterprise and not-for-profit organisations and charities. He has broad experience of the business start-up process, including business modelling and financial planning, corporate structure review, governance and risk management, funding arrangements and financial due diligence investigation.

Stephen Taylor, Blakesley Associates

Stephen has created four successful employee-owned professional service ventures over the last 25 years. As a business adviser his core skill is helping top teams align their organisation behind its strategy. He has worked in twenty countries, and with every government department in the UK, forty councils, the board of a dozen FTSE companies and the Bank of England. A feature in The Independent described him as ‘the most sought after consultant in the UK’.

Martin Stott, LaunchPad

Martin has over 25 years experience in local government as both an elected member (portfolio holder) and senior officer at both county and district levels, most recently at Warwickshire county council as Head of Environment & Resources. He developed and implemented the Council's policies and procedures for mutuals and social enterprises. He serves on the Board of their first 'spin out', Positive About Young People. He has over 30 year experience of social enterprises and mutuals, as a Churchill Fellow and as Chair or a board member of several start-up and mature enterprises including a childcare social enterprise and The Phone Coop.